

metal core 4 is supplied into the rubber extrusion die F, and guided by a metal core guide 13 provided therein, so that the metal core 4 is integrally embedded in the predetermined attaching-portion forming part 1' in the rubber extrusion die F. Incidentally, in FIG. 4, reference characters M₁ and M₃ designate materials that are present in the molding die F and respectively used for forming the predetermined attaching-portion forming part 1' and the predetermined ornamental-portion forming part 3'. The material for forming the predetermined seal-portion forming part 2' is not shown in this figure. Moreover, in FIG. 3, reference numeral 20 denotes a part of a molding die that is a central core mold, which is disposed in the orifice 12, for forming the predetermined hollow seal-portion forming part 2' in such a way as to be hollow.

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Please replace the paragraph beginning on page ~~31~~, line 13, with the following rewritten paragraph:

At the downstream side of the orifice 12 of the rubber extrusion die F, the lateral concave groove providing roller R for forming, just after the extrusion, the lateral concave grooves 8 in the surface of the predetermined ornamental-portion forming part 3' is disposed. Preferably, the roller R is driven and rotated in a direction of an arrow E at a circumferential speed that is equal to the extrusion speed of the weather strip ~~W₁, which~~ W₁', which is extruded from the orifice 12 of the rubber extrusion die F and in the process of extrusion molding. Alternatively, the roller R may be rotated from an idling and non-driven state in such a way as to follow the extrusion of the weather strip ~~W₁. The~~ W₁'. The cross sectional shape in an axial direction of the surface of the roller R is set to be gently corrugated shape corresponding to the shape of the surface of the predetermined ornamental-portion forming part 3'. Many projections 16 are formed on the outer peripheral surface of the roller R in such a way as to extend in parallel with one another along the axial direction. The interval